

Fig. 1

EXEMPLARY SPONSOR DATABASE DATA STRUCTURE

MATCH INFORMATION			SPONSOR
TIME	PLACE	TEAMS	
mm/dd hh:mm	PLACE 1	p1 VS p2	COMPANY A COMPANY B -----
mm/dd hh:mm	PLACE 2	p3 VS p4	
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mm/dd hh:mm	PLACE n	pn-1 VS pn	COMPANY C, COMPANY X

Fig. 2

Inventors: MITSUNARI UOZUMI  
Atty Docket No.: 400979/Y.KANAYAMA  
Leydig, Voit & Mayer, Ltd.  
202-737-6770

EXEMPLARY PLAYER INFORMATION DATABASE DATA STRUCTURE

TEAM	NATIONALITY	PLAYER INFORMATION			AFFILIATION CLUB INFORMATION	YACHT SPONSOR INFORMATION
		NAME	PLACE OF BIRTH	PR		

Fig.3

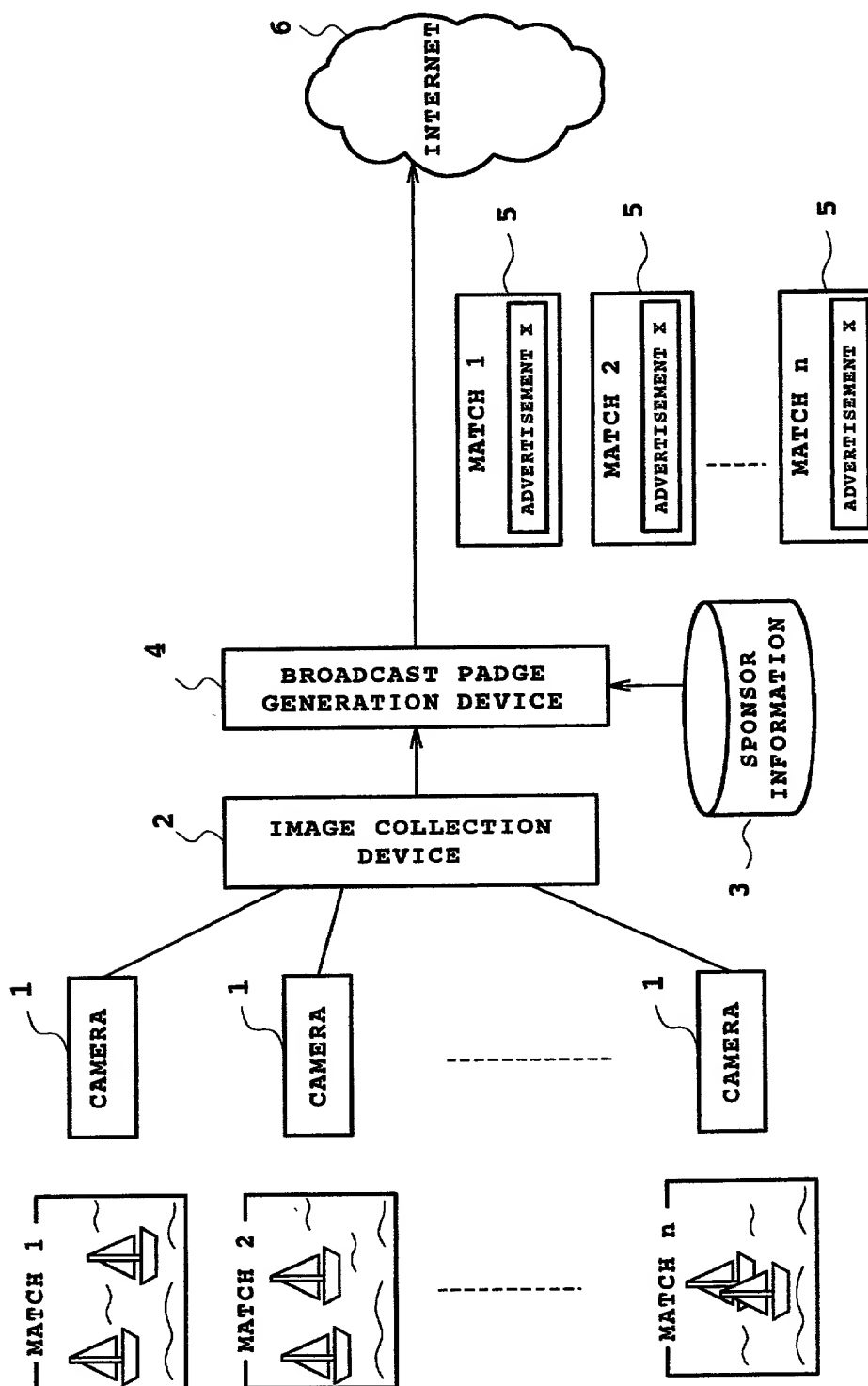


Fig. 4 PRIOR ART